

Title 4

**ADVERTISING AND SIGNS**

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**CHAPTER 1. IN GENERAL****Sec. 4-101. Throwing, etc., newspapers, handbills, etc., on private property without owner's consent.**

It shall be unlawful and a nuisance for any person to distribute, cast, throw or otherwise place any newspaper, magazine, handbill, pamphlet, circular, dodger or any other paper on any private residential property in the Town, without the express consent of the owner or of an adult occupant thereof, or of a person authorized by such owner or occupant to give such consent.

(Prior Code, § 4-101)

**Sec. 4-102. Destroying authorized advertisement.**

No person shall mischievously, wantonly and maliciously tear down, deface or cover up any advertisement when the same is posted or put up in conformance with this Code or other ordinance of the Town or pursuant to the laws of the State.

(Prior Code, § 4-102)

**Sec. 4-103. False advertising.**

It shall be unlawful for any person with intent to sell, let, lease, rent or in any way offer or dispose of merchandise, products, securities, service, lodging or anything offered by such person, directly or indirectly, to the public for rent, lease, sale or distribution or with intent to increase the consumption thereof or to induce the public in any manner to enter into any obligation relating thereto or to acquire title thereto or any interest therein to make, publish, pose, disseminate, display, circulate or place before the public, in a newspaper or other publication or in form of a book, notice, handbill, poster, bill, circular, pamphlet, letter sign or billboard or in any other way, an advertisement of any sort regarding such lodgings, meals, merchandise, products, securities, service or anything so offered to the public, which advertisement contains any assertion, representation of statement of fact which is untrue, deceptive or misleading.

(Prior Code, § 4-103)

**Sec. 4-104. Penalty.**

Any person found violating any provision of this title shall be subject to the penalty provisions of Section 1-801.

(Prior Code, § 4-104)

**CHAPTER 2. SIGNS****Sec. 4-201. Uniform Sign Code—Adoption.**

There is hereby adopted by the Town for the purpose of prescribing regulations for the minimum standards to safeguard life, health, property and public welfare, the Uniform Sign

Code, being particularly the 1997 edition thereof and the whole thereof, save and except such portions as are modified, deleted, added or amended pursuant to the provisions of Section 4-202, and the same is hereby incorporated in this section as fully as if set out at length herein and the provisions thereof shall be controlling within the Town.

(Prior Code, § 4-201)

**Sec. 4-202. Uniform Sign Code—Amendments, modification, additions and deletions.**

The Code adopted by Section 4-201 shall have such amendments, modifications, additions and deletions as the Town Council shall, from time to time, adopt by ordinance.

(Prior Code, § 4-202)

**Sec. 4-203. Uniform Sign Code—Filing and availability of Codes and amendments.**

At least one (1) copy of the Code adopted by Section 4-201 and any ordinance providing for amendments, modifications, additions or deletions in such Code (adopted by the Town Council) shall be maintained on file in the office of the Town Clerk where they shall be available for public inspection during the normal office hours of the Town Clerk. One (1) copy shall be kept with each copy of such Code and made available for public inspection at the same time and in the same manner as such Code.

(Prior Code, § 4-203)